

An Overview of the Importance of Social Sustainability in Strategic Planning

Reza Farahbakhsh Daghigh¹, Maryam Mohammadi²

Abstract

Social sustainability is a relatively emerging concept in the dimensions of sustainable development. The concept of social sustainability includes the dimensions of social capital, equality and social justice, social solidarity, cultural dimensions, and so on. Social sustainability is a broad and deep concept that includes many elements and characteristics. Simultaneous attention to three dimensions of sustainability, including the environmental, economic and social dimensions, and considering the independent and effective nature of the social sustainability dimension, is essential for achieving sustainable development. Paying attention to restoring social stability at different levels of planning and design in the city is an important issue that should be given special attention. Today, sustainability has been considered as a dominant paradigm in a variety of planning and planning patterns due to the importance of the subject. Thus, the need to pay attention to the social and cultural dimensions of social sustainability in macro-planning to realize the basic concept of development sustainability is strongly felt. The method of this research is qualitative content analysis and therefore through articles' review in this field, and their analysis, the concept of social sustainability is explained and then based on an analytical approach, its position in strategic planning is defined. Examining the principles and goals of strategic planning shows that one of the important approaches to achieve this plan is to pay attention to social and cultural dimensions as one of the important axes of this type of planning.

Keywords: Sustainability, Social Sustainability, Strategic Planning.

1. **MA** of Urban Design, Faculty of Architecture and Urban Designing Engineering, Qazvin Branch, Islamic Azad University, Qazvin, Iran. (Corresponding Author) (Email: farahbakhsh.reza@gmail.com)

2. **Associate Professor**, Urban Design Department, Architecture & Urban Planning Faculty, University of Art, Tehran, Iran. (Email: m.mohammadi@art.ac.ir)